

MALOFIEJ16

International Infographics Awards

CALL FOR ENTRIES
Deadline: February 8, 2008

Rules, Deadline, Judging...

RULES

1. The competition is open to all general circulation newspapers —daily or non daily, broadsheet or tabloid, printed or on line— and magazines published anywhere in the world, as well as syndicates and agencies providing graphics.
2. All entries must have been published between **January 1, 2007 and December 31, 2007**.
3. You do not need to be a member of SND to enter.
4. Corporate or any professional association publications, advertising, publicity and self-promotion materials are eligible.
5. The competition is limited to full pages as published. No partial pages, photocopies, films, veloxes or proofs will be accepted, except for agency categories.
6. Do not mount the pages on cardboard, plastic or any other kind of medium.
7. Online graphics can be entered only in those categories specified for them. The title, date of publication, category and active link of each graphic will be submitted in e-mail form to alvaro@erreacomunicacion.com or javier@erreacomunicacion.com. The message should be printed and mailed to Universidad de Navarra/SND-E, Edificio Bibliotecas, 31080 Pamplona, Spain, along with entry and tally and payment forms and a CD including files and works entering the contest, Flash in too. In case any special plug-in is necessary to view the graphic, a download link for that plug-in will be indicated.
8. Each publication or author may submit any number of entries in any category, except when indicated. The same work can be submitted in different categories. In that case, as many originals as categories must be sent.
9. A series of consecutive single pages or spreads will be accepted as a single entry. If they are not consecutive, they will be considered multi-page entries.
10. Portfolios should be composed of a cross-section of five to ten different infographics. Those composed of more than ten will be rejected. Pages must be taped together along the edges, in the order in which they were published, to form one continuous sheet that can be spread out on a table.
11. Entries will be disqualified if they fail to follow the rules as outlined in the Call for Entries.

DEADLINE

Entries must be received by **February 8, 2008**. No late entries will be accepted.

JUDGING

1. Judging on all categories will take place March 9-12, 2008 at the School of Communications, University of Navarra, Pamplona, Spain.
2. The jury will be formed by outstanding professionals and academics on this specialty.
3. No member of the jury will be allowed to evaluate his/her own entries, or entries published by media with which he/she has had a professional relationship within 12 months of the date of judging. In that case,

Awards, Notification, Fees, Entry

AWARDS

1. Winning entries will receive **Gold, Silver or Bronze** awards. It will be possible to give more than one Gold, Silver or Bronze per category.
2. The jury will give the **Best of Show/Peter Sullivan Award** to the infographic or series of infographics considered the best of all entries. The majority of the jury's vote will be required.
3. The jury will give the **Best Map/Miguel Urabayen Award** to the infographic or series of infographics considered the best maps. The majority of the jury's vote will be required.
4. At the discretion of the judges, there may be no awards given in one or more categories except for the Best of Show / Peter Sullivan Award and Best Map / Miguel Urabayen Award.
5. The members of the jury are allowed to give as many special recognition awards as they want.
6. Awards will be announced in Pamplona, Spain, at the closing dinner during the Malofiej Infographics World Summit, on **March 14, 2008**.

NOTIFICATION

1. If you want to know if your entries have been received, enclose a stamped, self addressed envelope or postcard with your payment form. Confirmation will not be made by telephone, fax or email.
2. Entries will not be returned, and no correspondence will be issued about them.
3. By submitting work, authors grant permission for reproduction by the organization.
4. The organization is not responsible for those pages that are not sent under the minimum security conditions advisable. Entries should be protected by cardboard and security packaged.

ENTRY FEES

Printed graphics categories: Single page entries*: 15 euros. Multiple page entries**: 25 euros. Portfolios: 40 euros.

Online graphics categories: Single page entries: 15 euros. Multiple page entries: 25 euros. Portfolios and Specials: 40 euros.

ENTRY

Payment form and entry forms must accompany your package with your entries. Send entries to:

Malofiej 16th International Infographics Awards (2008)
Universidad de Navarra / SND-E.
Edificio Bibliotecas. 31080 Pamplona, Spain.
Tel: (+34) 948 425 600 Ext: 2967 I (+34) 948 136 760.
Fax: (+34) 948 425 636 I (+34) 948 425 664.
E-mail: alvaro@erreacomunicacion.com
javier@erreacomunicacion.com

* Single entry: a single infographic (and only one) included in a page or spread from a newspaper or magazine.

** Multiple entry: infographics that occupy more than two consecutive pages, even with different publication dates, except portfolios and specials.

<p>1 BREAKING NEWS</p>	<p>1A. NATURAL DISASTERS, ACCIDENTS AND CRIME 1AA. Dailies 50.000 and under 1AB. Dailies 50.000-175.000 1AC. Dailies 175.000 and over 1AD. Magazines 1AE. Agencies/wire services</p>	<p>1B. WAR COVERAGE, TERRORISM AND PUBLIC ORDER 1BA. Dailies 50.000 and under 1BB. Dailies 50.000-175.000 1BC. Dailies 175.000 and over 1BD. Magazines 1BE. Agencies/wire services</p>	<p>1C. OTHERS 1CA. Dailies 50.000 and under 1CB. Dailies 50.000-175.000 1CC. Dailies 175.000 and over 1CD. Magazines 1CE. Agencies/wire services</p>	<p>1D. CONTINUOUS COVERAGE OF AN EVENT 1DA. Dailies 50.000 and under 1DB. Dailies 50.000-175.000 1DC. Dailies 175.000 and over 1DD. Magazines 1DE. Agencies/wire services</p>
<p>2 FEATURES</p>	<p>2A. WORLD AND NATION 2AA. Dailies 50.000 and under 2AB. Dailies 50.000-175.000 2AC. Dailies 175.000 and over 2AD. Magazines 2AE. Agencies/wire services</p>	<p>2B. LOCAL ISSUES 2BA. Dailies 50.000 and under 2BB. Dailies 50.000-175.000 2BC. Dailies 175.000 and over 2BD. Magazines 2BE. Agencies/wire services</p>	<p>2C. BUSINESS AND FINANCE 2CA. Dailies 50.000 and under 2CB. Dailies 50.000-175.000 2CC. Dailies 175.000 and over 2CD. Magazines 2CE. Agencies/wire services</p>	<p>2D. SPORTS 2DA. Dailies 50.000 and under 2DB. Dailies 50.000-175.000 2DC. Dailies 175.000 and over 2DD. Magazines 2DE. Agencies/wire services</p>
<p>3 ONE COLUMN</p>	<p>3. ONE COLUMN 3A. Dailies 50.000 and under 3B. Dailies 50.000-175.000 3C. Dailies 175.000 and over 3D. Magazines 3E. Agencies/wire services</p>	<p><i>No wider than 65mm or taller than 100mm.</i></p>		
<p>4 CONTINUED-USE FIXED PAGES</p>	<p>4A. WEATHER PAGE 4AA. Dailies 50.000 and under 4AB. Dailies 50.000-175.000 4AC. Dailies 175.000 and over 4AD. Magazines 4AE. Agencies/wire services</p>	<p>4B. STOCK MARKET 4BA. Dailies 50.000 and under 4BB. Dailies 50.000-175.000 4BC. Dailies 175.000 and over 4BD. Magazines 4BE. Agencies/wire services</p>	<p>4C. OTHERS 4CA. Dailies 50.000 and under 4CB. Dailies 50.000-175.000 4CC. Dailies 175.000 and over 4CD. Magazines 4CE. Agencies/wire services</p>	
<p>5 CRITERIA</p>	<p>5A. INTEGRATION INSIDE A PAGE 5AA. Dailies 50.000 and under 5AB. Dailies 50.000-175.000 5AC. Dailies 175.000 and over 5AD. Magazines 5AE. Agencies/wire services</p>	<p>5B. USE OF TYPE 5BA. Dailies 50.000 and under 5BB. Dailies 50.000-175.000 5BC. Dailies 175.000 and over 5BD. Magazines 5BE. Agencies/wire services</p>	<p>5C. INNOVATIVE FORMAT 5CA. Dailies 50.000 and under 5CB. Dailies 50.000-175.000 5CC. Dailies 175.000 and over 5CD. Magazines 5CE. Agencies/wire services</p>	
<p>6 PORTFOLIOS</p>	<p>6A. BREAKING NEWS PORTFOLIO 6AA. Dailies 50.000 and under 6AB. Dailies 50.000-175.000 6AC. Dailies 175.000 and over 6AD. Magazines 6AE. Agencies/wire services</p>	<p>6B. FEATURES PORTFOLIO 6BA. Dailies 50.000 and under 6BB. Dailies 50.000-175.000 6BC. Dailies 175.000 and over 6BD. Magazines 6BE. Agencies/wire services</p>	<p>6C. INDIVIDUAL PORTFOLIO 6CA. Dailies 50.000 and under 6CB. Dailies 50.000-175.000 6CC. Dailies 175.000 and over 6CD. Magazines 6CE. Agencies/wire services</p>	<p><i>A selection of five to ten graphics.</i></p>
<p>7 SELF-PROMOTION</p>	<p>7. SELF-PROMOTION 7A. Dailies 50.000 and under 7B. Dailies 50.000-175.000 7C. Dailies 175.000 and over 7D. Magazines 7E. Agencies/wire services</p>		<p><i>Infographics in posters or brochures or any other material independent of the publication of the regular sections.</i></p>	

Continuous Coverage of an Event: Series of breaking news infographics of the same topic published until five days after the covered event (dailies), or at least two issues (magazines/weeklies).

Breaking News: Submit the graphics published on the full news cycle nearest to the event. In magazines and weeklies, only graphics published in the first issue following the date of the event will be included in this category.

2E. SCIENCE, TECHNOLOGY, MEDICAL AND HEALTH ISSUES

2EA. Dailies 50,000 and under
2EB. Dailies 50,000-175,000
2EC. Dailies 175,000 and over
2ED. Magazines
2EE. Agencies/wire services

2F. TRAVEL, TRANSPORTATION, CARS AND ENVIRONMENT

2FA. Dailies 50,000 and under
2FB. Dailies 50,000-175,000
2FC. Dailies 175,000 and over
2FD. Magazines
2FE. Agencies/wire services

2G. ARTS, ENTERTAINMENT, FOOD AND LIFESTYLE

2GA. Dailies 50,000 and under
2GB. Dailies 50,000-175,000
2GC. Dailies 175,000 and over
2GD. Magazines
2GE. Agencies/wire services

2H. PLANNED COVERAGE OF EVENTS

2HA. Dailies 50,000 and under
2HB. Dailies 50,000-175,000
2HC. Dailies 175,000 and over
2HD. Magazines
2HE. Agencies/wire services

Features: Infographics for features, special reports or non breaking news.

CATEGORIES | ONLINE GRAPHICS

8

BREAKING NEWS

8A. NATURAL DISASTERS, ACCIDENTS, CRIME

8AA. Less than 10 million
8AB. More than 10 million

8B. WAR COVERAGE, PUBLIC ORDER AND TERRORISM

8BA. Less than 10 million
8BB. More than 10 million

8C. OTHERS

8CA. Less than 10 million
8CB. More than 10 million

8D. CONTINUOUS COVERAGE OF BREAKING NEWS EVENT

8DA. Less than 10 million
8DB. More than 10 million

Last minute graphics published immediately (same day) after the event.

Updates until five days after the date of the covered event.

9

FEATURES

9A. WORLD AND NATION

9AA. Less than 10 million
9AB. More than 10 million

9B. LOCAL ISSUES

9BA. Less than 10 million
9BB. More than 10 million

9C. BUSINESS AND FINANCE

9CA. Less than 10 million
9CB. More than 10 million

9D. SPORTS

9DA. Less than 10 million
9DB. More than 10 million

9E. SCIENCE, TECHNOLOGY, MEDICAL AND HEALTH ISSUES

9EA. Less than 10 million
9EB. More than 10 million

9F. TRAVEL, TRANSPORTATION, CARS AND ENVIRONMENT

9FA. Less than 10 million
9FB. More than 10 million

9G. ARTS, ENTERTAINMENT, FOOD AND LIFESTYLE

9GA. Less than 10 million
9GB. More than 10 million

10

PORTFOLIOS

10A. BREAKING NEWS PORTFOLIO

10AA. Less than 10 million
10AB. More than 10 million

10B. FEATURES PORTFOLIO

10BA. Less than 10 million
10BB. More than 10 million

10C. SPECIALS ISSUES

10CA. Less than 10 million
10CB. More than 10 million

11

CRITERIA

11A. USABILITY: ORDER AND EASE OF NAVIGATION

11AA. Less than 10 million
11AB. More than 10 million

11B. DOWNLOAD: SPEED, PRESENTATION, DESIGN OF PRELOADING SCREEN

11BA. Less than 10 million
11BB. More than 10 million

11C. DESIGN: TYPOGRAPHY, COMPOSITION AND GRAPHIC STYLE

11CA. Less than 10 million
11CB. More than 10 million

11D. INNOVATIVE FORMAT

11DA. Less than 10 million
11DB. More than 10 million

Tally & Payment Form

Publication

PRINTED GRAPHICS	A	B	C	D	E	F	G	H	Total S	Total M	Total P
1. Breaking News	SM	SM	SM	M					S	M	P
2. Features	SM	SM	SM	SM	SM	SM	SM	SM	S	M	P
3. One Column	S	S	S	S	S				S		
4. Continued-use	S	S	S						S		
5. Criteria	SM	SM	SM						S	M	
6. Portfolios	P	P	P								P
7. Self-Promotion	SM	SM	SM	SM	SM				S	M	P
Total entries: singles, multiples or portfolios									S	M	P
Multiply by 15 (S), 25 (M) or 40 (P)											
Subtotal (euros)											

ONLINE GRAPHICS	A	B	C	D	E	F	G	Total S	Total M	Total P	
8. Breaking News	SM	SM	SM	SM				S	M		
9. Features	SM	SM	SM	SM	SM	SM	SM	S	M		
10. Portfolios	P	P	P							P	
11. Criteria	SM	SM	SM	SM				S	M		
Total entries: singles, multiples or portfolios									S	M	P
Multiply by 15 (S), 25 (M) or 40 (P)											
Subtotal (euros)											

TOTAL (euros)

S Single page entries (15 euros)
 M Multiple or multi page entries (25 euros)
 SM Both: single and multiple
 P Portfolios entries (40 euros)

Entry Form

Check payable to
 Universidad de Navarra/SNDE, Malofiej 16.

Transfer to bank account

From Spain
 Account nº 0182 5912 73 00000 42715*
 Banco Bilbao Vizcaya Argentaria.
 Oficina Pamplona-Institucional.

From abroad
 Number IBAN ES 12 0182 5912 73 00000 42715*
 Banco Bilbao Vizcaya Argentaria.
 Oficina Pamplona-Institucional.

Concept
 Premios Malofiej 16 (SND-E).

* In wire transfers sender is required to fax the bank receipt of the transfer to (+34) 948 425 636.

Credit Card

VISA MASTECARD

Number

Expiration date

Name on card

Signature

Malofiej 16th International Infographics Awards (2008)
 Universidad de Navarra / SND-E.
 Edificio Bibliotecas. 31080 Pamplona, Spain.
 Tel: (+34) 948 425 600 Ext: 2967 I (+34) 948 136 760.
 Fax: (+34) 948 425 636 I (+34) 948 425 664.
 E-mail: alvaro@erreacomunicacion.com
 javier@erreacomunicacion.com

- Entries must be received by **FEBRUARY 8, 2008.**
- A copy of each Form must be typed, typeset or printed legibly and tapped to the upper corner of the back of each entry.
- Do not mount the pages on cardboard, plastic or any other kind of medium.
- Please, fill out all fields in this forms.
- A fillable PDF file of this Form can be found at www.snd-e.org/malofiej.
- Send entries to: **Malofiej 16th Awards (2008)** Universidad de Navarra / SND-E Edificio Bibliotecas. 31080 Pamplona (Spain).

Category	Number	Name
Title	<input type="text"/>	
Author and Position	<input type="text"/>	
Publication	<input type="text"/>	
Address	<input type="text"/>	
City	<input type="text"/>	
Country	<input type="text"/>	Zip <input type="text"/>
Telephone	<input type="text"/>	
Submitted by	<input type="text"/>	
Position	<input type="text"/>	
email	<input type="text"/>	