

# 1

## WORLD'S BEST PUBLICATIONS IN THEIR USE OF INFOGRAPHICS

This is a MANDATORY CATEGORY, and there is no entry fee. Check the rules (reverse) for presentation instructions.

- 1A Dailies, circulation 49,999 and under
- 1B Dailies, circulation 50,000–174,999
- 1C Dailies, circulation 175,000 and over
- 1D Magazines
- 1E On-line graphics

## PRINTED GRAPHICS

# 2

### BREAKING NEWS

Infographics that respond to breaking news. Submit the infographic published on the full news cycle nearest to the event. Do not enter graphics about special categories or continuous coverage of an event (Category 4).

- 2A *Natural Disasters, Accidents and Crime*
  - 2AA Dailies, circulation 49,999 and under
  - 2AB Dailies, circulation 50,000–174,999
  - 2AC Dailies, circulation 175,000 and over
  - 2AD Magazines
  - 2AE Agencies/wire services
- 2B *War Coverage, Terrorism and Public Order (except the Iraq War)*
  - 2BA Dailies, circulation 49,999 and under
  - 2BB Dailies, circulation 50,000–174,999
  - 2BC Dailies, circulation 175,000 and over
  - 2BD Magazines
  - 2BE Agencies/wire services
- 2C *National and International News (Politics, Society, Science, Arts, Technology, etc.)*
  - 2CA Dailies, circulation 49,999 and under
  - 2CB Dailies, circulation 50,000–174,999
  - 2CC Dailies, circulation 175,000 and over
  - 2CD Magazines
  - 2CE Agencies/wire services

- 2D *Local News*
  - 2DA Dailies, circulation 49,999 and under
  - 2DB Dailies, circulation 50,000–174,999
  - 2DC Dailies, circulation 175,000 and over
  - 2DD Magazines
  - 2DE Agencies/wire services

- 2E *Business and Finance*
  - 2EA Dailies, circulation 49,999 and under
  - 2EB Dailies, circulation 50,000–174,999
  - 2EC Dailies, circulation 175,000 and over
  - 2ED Magazines
  - 2EE Agencies/wire services

- 2F *Sports*
  - 2FA Dailies, circulation 49,999 and under
  - 2FB Dailies, circulation 50,000–174,999
  - 2FC Dailies, circulation 175,000 and over
  - 2FD Magazines
  - 2FE Agencies/wire services

# 3

### FEATURES

Infographics for features, special reports or non-breaking news.

- 3A *World and Nation*
  - 3AA Dailies, circulation 49,999 and under
  - 3AB Dailies, circulation 50,000–174,999
  - 3AC Dailies, circulation 175,000 and over
  - 3AD Magazines
  - 3AE Agencies/wire services
- 3B *Local Issues*
  - 3BA Dailies, circulation 49,999 and under
  - 3BB Dailies, circulation 50,000–174,999
  - 3BC Dailies, circulation 175,000 and over
  - 3BD Magazines
  - 3BE Agencies/wire services
- 3C *Business and Finance*
  - 3CA Dailies, circulation 49,999 and under
  - 3CB Dailies, circulation 50,000–174,999
  - 3CC Dailies, circulation 175,000 and over
  - 3CD Magazines
  - 3CE Agencies/wire services

# 3D

- 3DA Dailies, circulation 49,999 and under
- 3DB Dailies, circulation 50,000–174,999
- 3DC Dailies, circulation 175,000 and over
- 3DD Magazines
- 3DE Agencies/wire services

# 3E

- 3EA Dailies, circulation 49,999 and under
- 3EB Dailies, circulation 50,000–174,999
- 3EC Dailies, circulation 175,000 and over
- 3ED Magazines
- 3EE Agencies/wire services

# 3F

- 3FA Dailies, circulation 49,999 and under
- 3FB Dailies, circulation 50,000–174,999
- 3FC Dailies, circulation 175,000 and over
- 3FD Magazines
- 3FE Agencies/wire services

# 3G

- 3GA Dailies, circulation 49,999 and under
- 3GB Dailies, circulation 50,000–174,999
- 3GC Dailies, circulation 175,000 and over
- 3GD Magazines
- 3GE Agencies/wire services

# 4

### CONTINUOUS COVERAGE OF AN EVENT

- 4A *Series of breaking news infographics of the same topic published on at least two different days (dailies) or in at least two issues (magazines)*
  - 4AA Dailies, circulation 49,999 and under
  - 4AB Dailies, circulation 50,000–174,999
  - 4AC Dailies, circulation 175,000 and over
  - 4AD Magazines
  - 4AE Agencies/wire services
- 4B *Planned coverage of events.*
  - 4BA Dailies, circulation 49,999 and under
  - 4BB Dailies, circulation 50,000–174,999
  - 4BC Dailies, circulation 175,000 and over
  - 4BD Magazines
  - 4BE Agencies/wire services

# 5

### 2003 SPECIAL

Portfolios about the topics below with no date restrictions.

- 5A *War on Iraq*
  - 5AA Dailies, circulation 49,999 and under
  - 5AB Dailies, circulation 50,000–174,999
  - 5AC Dailies, circulation 175,000 and over
  - 5AD Magazines
  - 5AE Agencies/wire services
- 5B *The Columbia Disaster*
  - 5BA Dailies, circulation 49,999 and under
  - 5BB Dailies, circulation 50,000–174,999
  - 5BC Dailies, circulation 175,000 and over
  - 5BD Magazines
  - 5BE Agencies/wire services
- 5C *Blackout of 2003 in Europe and USA*
  - 5CA Dailies, circulation 49,999 and under
  - 5CB Dailies, circulation 50,000–174,999
  - 5CC Dailies, circulation 175,000 and over
  - 5CD Magazines
  - 5CE Agencies/wire services

# 6

### ONE-COLUMN INFOGRAPHIC

No wider than 65mm or taller than 100mm.

- 6A Dailies, circulation 49,999 and under
- 6B Dailies, circulation 50,000–174,999
- 6C Dailies, circulation 175,000 and over
- 6D Magazines
- 6E Agencies/wire services

# 7

### INTEGRATION OF A GRAPHIC INSIDE A PAGE

Intends to award a good interaction between the infographic and other elements on the page: type, photographs, illustrations, etc.

- 7A Dailies, circulation 49,999 and under

- 7B Dailies, circulation 50,000–174,999
- 7C Dailies, circulation 175,000 and over
- 7D Magazines
- 7E Agencies/wire services

# 8

### USE OF TYPOGRAPHY

Intends to award Consistency, elegance and legibility of infographics through the use of type. Only portfolios will be submitted in this category.

- 8A Dailies, circulation 49,999 and under
- 8B Dailies, circulation 50,000–174,999
- 8C Dailies, circulation 175,000 and over
- 8D Magazines
- 8E Agencies/wire services

# 9

### PORTFOLIOS

A selection of five to ten infographics

- 9A *Breaking News Portfolio*
  - 9AA Dailies, circulation 49,999 and under
  - 9AB Dailies, circulation 50,000–174,999
  - 9AC Dailies, circulation 175,000 and over
  - 9AD Magazines
  - 9AE Agencies/wire services
- 9B *Features Portfolio*
  - 9BA Dailies, circulation 49,999 and under
  - 9BB Dailies, circulation 50,000–174,999
  - 9BC Dailies, circulation 175,000 and over
  - 9BD Magazines
  - 9BE Agencies/wire services
- 9C *Individual Portfolio*
  - 9CA Dailies, circulation 49,999 and under
  - 9CB Dailies, circulation 50,000–174,999
  - 9CC Dailies, circulation 175,000 and over
  - 9CD Magazines
  - 9CE Agencies/wire services

# 10

### INFOGRAPHIC IN POSTERS OR BROCHURES OR ANY MATERIAL INDEPENDENT OF THE REGULAR SECTIONS OF THE PUBLICATION

- 10A Dailies, circulation 49,999 and under
- 10B Dailies, circulation 50,000–174,999
- 10C Dailies, circulation 175,000 and over
- 10D Magazines
- 10E Agencies/wire services

## ON-LINE GRAPHICS

# 11

### BREAKING NEWS

- 11A *Natural Disasters, Accidents and Crime*
- 11B *War Coverage, Public Order and Terrorism*
- 11C *National and World (Politics, Lifestyle, Science, Arts, Technology, etc.)*
- 11D *Local News*
- 11E *Business and Finance*
- 11F *Sports*
- 11G *Portfolios*

# 12

### FEATURES

- 12A *World and Nation*
- 12B *Local Issues*
- 12C *Business & Finance*
- 12D *Sports*
- 12E *Science, Technology, Medical and Health Issues*
- 12F *Travel, Transportation, Cars, Environment*
- 12G *Arts, Entertainment, Food and Lifestyle*
- 12H *2003 Special:*
  - 12HA *War on Iraq*
  - 12HB *The Columbia Disaster*
  - 12HC *Blackout of 2003 in Europe and the USA.*
- 12I *Portfolios*

